

## SANSKRITHI SCHOOL OF ENGINEERING

Behind SSSS Hospital, Beedupalli knowledge park, Prasanthigram, Puttaparthi - 515134 Affiliated by JNTUA & Approved by All India Council for Technical Education (AICTE), www.sseptp.org

#### Report on Swachh Bharat (Cleanliness Drive)

Date:

21-02-2019

Topic: Swachh Bharat (Clean India)

Venue: SSE College Premises

Number of Students Attended: 130

Objectives:

• Eradicate open defecation in India

• Convert insanitary toilets into pour flush toilets

Eliminate manual scavenging

• Promote healthy sanitation practices and behavioral changes

· Raise awareness about sanitation and public health programs

• Strengthen urban local bodies for effective cleanliness management

• Implement scientific processing, disposal, reuse, and recycling of Municipal Solid Waste

• Encourage private sector participation in funding clean campaigns

#### **Description:**

Cleanliness is not just a process, but a project that contributes to the development of mankind, society, and a better tomorrow. Recognizing the significance of instilling the values of cleanliness and healthy living in the youth, the University Grants Commission (UGC) has urged universities and colleges to integrate Swachh Bharat Abhiyan activities into their curriculum. Based on this directive, the Department of ECE organized a campus cleaning program on 21st September, 2019, at SSE College.

Dr. A. Senthil Kumar, Principal of Sanskrithi School of Engineering, initiated the cleaning activities by addressing the students and highlighting the importance of cleanliness from individual homes to the entire nation. A total of 130 students enthusiastically participated in the program. Under the guidance of faculty members and staff, the student volunteers donned gloves and diligently cleaned the entire campus, collecting litter in large bags for proper disposal.



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Fig: Sample picture of Swacch bharat Campaign



Fig: Swatch Bharat program initiative by SSE Students



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Fig: Students and staff involved in Swatchh bharat program and took initiation to clean nearby village (Beedupalli-thanda) at Campus



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**Fig:** Students are participated in swatchh bharat program and took initiation to clean nearby village (Beedupalli) at Campus



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### Swachh Bharat @ SSE

NSS Activity - Swachh Bharat @ SSE

NSS volunteers undertook cleanliness campaign in the campus to make it neat and clean.











PRINCIPAL



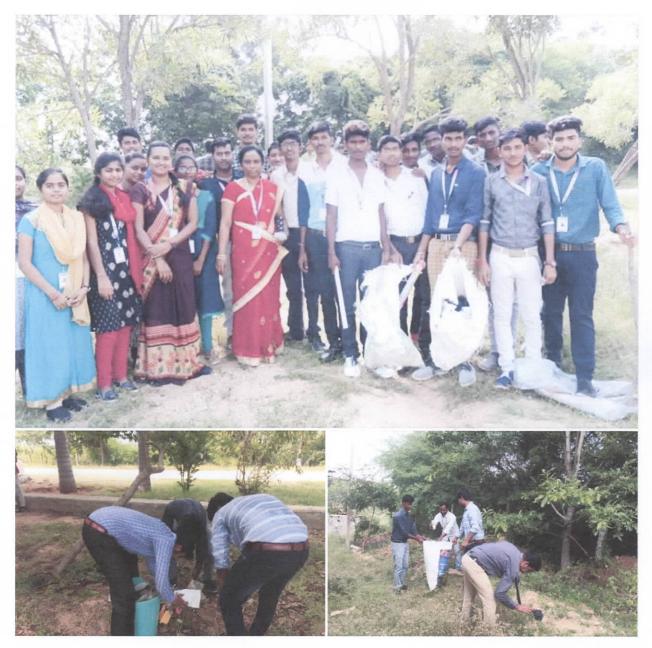
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# **Swachh Bharat**

Swachh Bharat Initiative @ SSE Campus.

1st year ECE Students conducted Campus cleaning program.

Date: 07.11.2011





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### Clean Campus-Green Campus

The Green Campus - Clean Campus campaign is conducted on a monthly basis at our SGI campus. As proud Sanskrithians, we embrace the role of cleanliness ambassadors, considering it an integral part of our cultural identity. This initiative reflects our commitment to maintaining a clean and sustainable environment within our campus. By actively participating in the clean revolution, we strive to create a culture where cleanliness is not only a duty but a way of life. Through this ongoing campaign, we aim to inspire and engage our community in fostering a clean and hygienic environment for the benefit of all.







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