



SANSKRITHI REFLECTIONS

MONTHLY NEWSLETTER

August 2024

Sanskriti Group of Institutions

Beedupalli Knowledge Park Behind SSSIHMS Hospital, Puttaparthi, Sri Sathya Sai (Dt)-515134

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ABOUT US

The Sanskrithi Educational Society was established in 2010, under which the School of Business was started with 180 seats, followed by the establishment of the School of Engineering in 2015. The colleges aims to provide students with a comprehensive educational experience beyond the classroom. Students are not only encouraged to excel academically but also to participate in creative, sports, and cultural activities to enhance their overall development and help them realize their potential.

School of Business



School of Engineering



School Of Business

- BBA -60 SEATS
- PGDM
- Executive PGDM
- Masters in Business Administration with Dual Specializations in



FINANCE



MARKETING



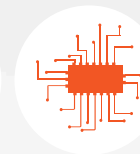
HUMAN RESOURCES



CSE



ECE



EEE



CIVIL



MECH

School of Engineering-360 seats

Bachelor of Technology in

Affiliated to:



JNTU ANANTAPURAM

Recognized By:



International Partners





The month of August witnessed new students joining for the year 2024-25. Over 360 students were admitted to the BTech program, 50 students for BBA and 150 for MBA programs.



SSE INDUCTION PROGRAMME 2024

The Induction Programme for the Engineering students was conducted from Aug 1st to Aug 17th, 2024. The Induction weeks were packed with ice-breaker activities, campus tours, club activities, NSS and faculty interaction, designed to help them acclimate to the campus. Games, Sports, project models display and interactions with seniors helped the freshers to settle and feel at home.



SSE INDUCTION PROGRAMME





BBA INDUCTION PROGRAMME 2024



The inaugural group of students for the **BBA Program at SSB** successfully finished a comprehensive three-week induction program from **August 12th to 31st, 2024**.

The induction program was meticulously designed. It included a series of workshops, seminars, and interactive sessions aimed at equipping them with essential skills and knowledge for their upcoming studies.



BBA INDUCTION PROGRAMME 2024





GUEST TALKS

Guest talks by industry experts provide invaluable insights and real-world experiences that can greatly enhance the learning process. These sessions often bridge the gap between theoretical knowledge and practical application, offering students and professionals alike a chance to engage with current trends, challenges, and innovations in the field



GUEST TALK ON HIGH SPEED DESIGN CHALLENGES FOR ECE DEPARTMENT

The students of the ECE Department had an insightful Saturday listening to Mr Pavan Kumar Nanduri, Application Engineering Consultant, Siemens talk in depth about High-Speed Digital Design Challenges: An Overview of Signal Integrity, Power Integrity, and EMI/EMC.



EXPLORING RECENT ADVANCES IN THE ELECTRIC VEHICLE INDUSTRY FOR EEE DEPARTMENT

An expert in the field, Dr P L Santhosh Kumar Reddy , R&D Manager, Power Electronics / Advance Engineering, Ashok Leyland, interacted with EEE students on Aug 31, 2024. he elaborated on topics including the latest innovations in power electronics, challenges in EV integration, and future trends in the industry.



VISIT BY AREA DIRECTOR

Sanskriti Toastmasters Club kickstarted the year with a meeting extravaganza, on Aug 09, which boasted of the presence of Area H Director, TM Ramesh Mudigiri. The session included the orientation and induction of new members.



14
Alumni Connect
AARTHY SURESH
ALUMNUS SPEAKER, BATCH 2022

CGI
ASSOCIATE SOFTWARE ENGINEER

SATURDAY
Aug 17th, 2024
10:00 AM

TOPIC:
MARKET CIRCUMSTANCES AND HOW TO GET JOB WHILE STUDYING IN COLLEGE

14
Department of Mechanical Engineering
Alumni Connect
WEBINAR

Dhananjaya B.
ME, 2017-21
SOFTWARE ENGINEERING ANALYST
accenture

SATURDAY
Aug 17th, 2024
11:00 AM

TOPIC:
UNLOCKING THE FUTURE: GENERATIVE AI IN THE MODERN WORKPLACE AND JOB MARKET

14
Alumni Connect
SAI GEETHA T
BATCH 2019-23

TATA CONSULTANCY SERVICES
tcs
REACT DEVELOPER

FRIDAY
Aug 23rd, 2024
10:00 AM

TOPIC:
CAREER OPPORTUNITIES AND OVERCOMING HURDLES FACED IN CHOOSING CORE BRANCH

14
Alumni Connect

MARUTHI B
BATCH 2017-2023
Aug 24th, 2024
2:00 PM

TOPIC:
CAREER OPPORTUNITIES AND OVERCOMING HURDLES FACED IN CHOOSING CORE BRANCH



MS AARTHY SURESH, BATCH 2019-23, CGI, BENGALURU

Ms Aarthya Suresh, an alumna of SSE, share her best tips and advice on preparing for a job while at college. A student of CSE, she was one of the 39 students selected in CGI during the 2023 placements season. She stressed the importance of communication skills, projects and internships, certification, resume-building, LinkedIn profile etc.

MR DHANANJAYA, 2017-21, ACCENTURE, BENGALURU

Dhananjaeya B, a Mechanical Engineering 2017-2021 alumnus. He spoke on how the workforce dynamics are shifting due to automation, and the potential implications that AI has, both positive and negative. He emphasized the importance of continually upgrading one's skills to stay relevant and adapt to the ever-evolving job market.

MR MARUTHI B, 2017-21, WARD AMENITIES SECRETARY , HINDUPUR MUNICIPALITY

Mr Maruthi B, Civil Engineering, Batch 2017-23, spoke on how to overcome the hurdles of choosing core branches such as Civil & Mechanical Engineering. He explained about the various pathways in Government sector.

ALUMNI CONNECT

They say “Experience is the best teacher” and what better opportunity would it be when you hear about it from our alumni? From College to Corporate, they have stories of not just personal triumphs, but also valuable insights and lessons that can guide current students. The SGI Alumni Cell works to foster alumni involvement and camaraderie by hosting regular alumni-connect events.

These events provide a platform for alumni to share their journeys, network with peers, and offer mentorship to the next generation of leaders.



MS SAI GEETHA ,2019-23, TCS, BENGALURU

Ms Sai Geetha ,Data Engineer at TCS, give a realistic view of what to expect in the corporate world.

Sharing her experience she advised students to have the curiosity to know things and the willingness to learn new technologies, and not be limited to what the books teach. She patiently answered the questions and doubts that the present students put forth.

CELEBRATIONS & CLUBS ACTIVITIES

Festivals are a part of Indian culture. These days are not just days for celebrations, new clothes and sweets but also a day for gratitude and reflection on God. They remind us of the importance of compassion, charity, and the spirit of togetherness.

In the hustle and bustle of modern life, festivals serve as a beautiful reminder to pause, celebrate, and express gratitude for the myriad of gifts we have been bestowed with. They are not just a break from routine but a celebration of life itself, filled with laughter, love, and the promise of new beginnings.

AUG 15~ INDEPENDENCE DAY

Students and faculty assembled in the morning for the 78th Independence Day celebrations at Sanskrithi, witnessing a flag march escorted by NSS members, cultural performances, speeches and a gymnastics display by first-year students.

Resonating PM Modi's vision of VikshitBharat@2047, Dr Senthil Kumar, Principal reminded students that as future citizens and leaders, the onus of shaping the nation's destiny lies in their hands. He emphasized the importance of education, innovation, and ethical values in building a prosperous and inclusive India. With passion and perseverance, the youth can turn the vision of VikshitBharat@2047 into a reality, creating a nation that stands tall on the global stage, enriched by its diversity and united by a common purpose.





AUG 26~ KRISHNA JANMASTAMI

Students at Sanskriti fervently engaged in preparations for the Janmashtami festival. Colourful decorations adorned the lobby, intricate rangoli designs adorned the entrance, and a beautiful idol of Lord Krishna was kept for puja. The celebrations were filled with devotional songs and dances, followed by the traditional Dahi Handi.



NATIONAL SPACE DAY

August 23 has been marked as National Space Day in the annals of space exploration to commemorate the historic moon landing of Chandrayaan -3. The first-year students captured the essence of the day and ISRO achievements through their posters.



SANSKRITHI TOASTMASTERS CLUB

The Sanskrithi Toastmasters Club holds weekly meetings in hybrid mode on various themes to keep the members and listeners interested. They also conducted orientation for the first year BTech and BBA students, introducing them to the world of Toastmasters.





SANSKRITHI TOASTMASTERS CLUB



SPORTS CLUB CONDUCTED COMPETETIONS ON SPORTS DAY ~ AUG 29



Cycling: Winners Ms Hima Bindu (EEE) & Mr Jeevan Reddy (EEE)
Runner-up Ms Arifa (EEE) & Mr Vishnu S (CSE)

Running race: Winners~Ms Priyanka U (EEE) & Mr Fouzen (ECE)
Runner-up Ms Manasa (Civil) & Mr Nithin (EEE)



TRAINING & PLACEMENTS

The SGI Placements Cell ensures that the students are in sync with evolving market needs and prepare them for converting campus placement opportunities into job offers. SGI Placements Cell play's a key role in training the students for corporate placements.

RECRUITMENT DRIVES THIS MONTH



SELECTIONS

Congratulations



21 STUDENTS SELECTED

Role : Business Development Executive

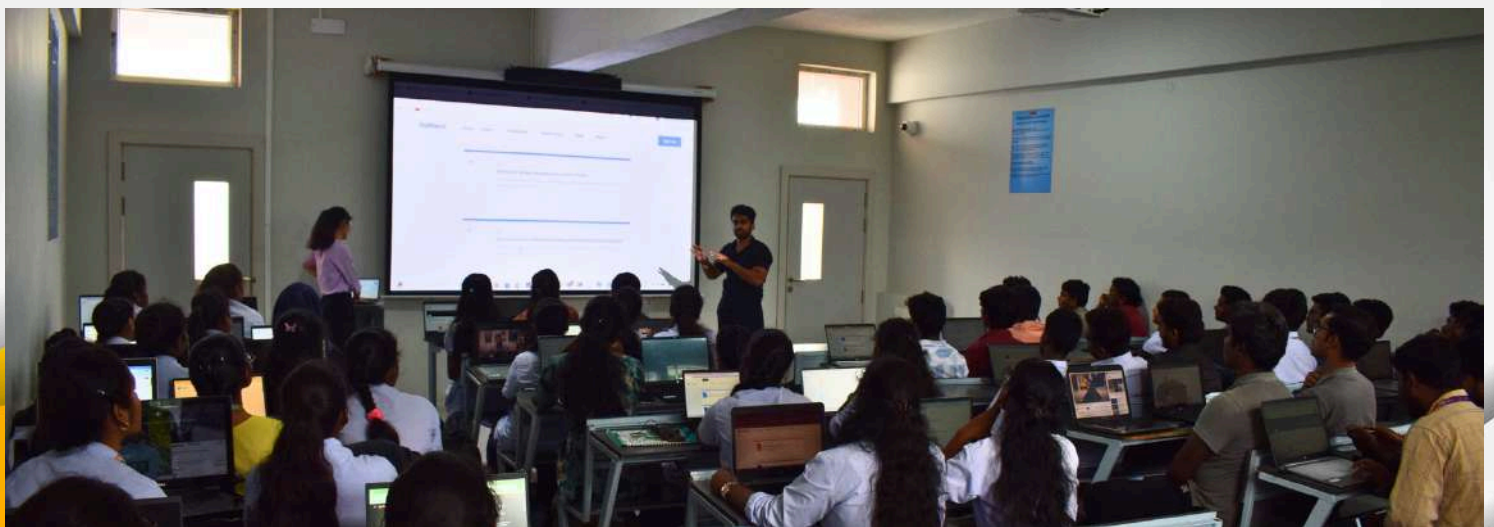
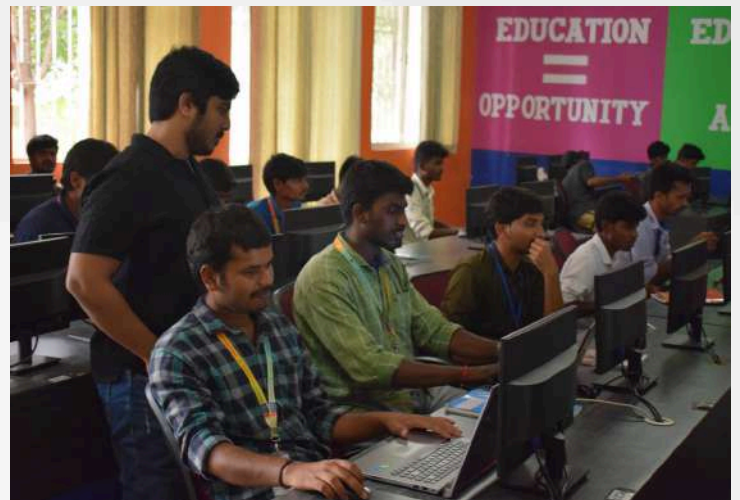
CTC- 4-6 LPA



TRAININGS

The Bengaluru Trailblazers, a group of Salesforce Enthusiasts conducted a 16 -hours / 2 days workshop on introduction to SALESFORCE. The workshop covered a comprehensive range of topics, from the basics of CRM and cloud computing to more advanced features like process automation and analytics. The team didn't just teach; they inspired students to think creatively about how they could leverage Salesforce in their future careers. They offered guidance, answered questions, and provided insights based on their own professional experiences.

Thank you, Rupalika Sahoo Akshay Vasu Sukesh Koppineedi Chaitra C S Harshit Sharma Shravani Nevagi Pawan Kumar Patel R, Hira Kholkar RV Sahana







TRAININGS

Civil Engineering students completed a **one week training on REVIT under APSSDC** from Aug 29 to Sep 04.



INDUSTRY VISIT

Third-year CSE students had the opportunity to visit **Cognizant Technology Solutions, a global technology company, located at Manyanta Tech Park in Bengaluru, Karnataka on Aug 31, 2024.** This visit provided students with a valuable opportunity to gain insights into the real world of software technology and to interact with industry professionals.



FACULTY

Achievements

SSB Principal, Dr Bala Koteswari M, was appointed as a Member of the Board of Studies for BBA and MBA under JNTU Anantapur. We are certain that her insights and experience will undoubtedly contribute to shaping and enhancing the academic standards for the BBA and MBA programs. Best wishes for a successful and impactful tenure.



Dr Vinod Kumar P, Assistant Professor & HOD **EEE Department on obtaining his Doctorate of Philosophy degree from VIT University**

Dr Samba Sivaiah B, HOD of H&S & Associate Professor, on the publication of his paper titled "Optimized Dewaxed Honeycomb Powder as a Promising and Eco-Friendly Alternative for the Removal of Malachite Green through Fixed Bed Column"



Dr Prasad Reddy A, HOD of ME & Associate Professor for a chapter publication "Smart City Evolution: Block chain and Robotics Convergence for Enhanced Urban Accessibility", in the book, Block chain-Based Solutions for Accessibility in Smart Cities.



Mr Rajiv Gandhi , Assistant professor, ME, for patent publication, "Experimental Investigation And Optimization Of Mechanical And Tribological Properties Of Epoxy Composites Reinforced With Nano Tio2 Particles





FACULTY Achievements



Mr Nagaraju D, Director- Public Relations, Associate Professor, Department of ECE for successful patent publication, "System For Two-Wheeler Tire Puncture Preventing Utilizing Computer Vision And Magnetic Sensing Technologies".

Mr Rajkumar, HOD of BBA & Assistant Professor, a talk on Emergence of EdTech Companies: Strengths and Opportunities which explored how EdTech companies are revolutionizing the education sector by leveraging technology to enhance learning experiences.



IN NEWS



సాక్షి

సేల్స్ఫోర్స్ కోర్సుతో ఉద్యోగాల విప్లవం

ఓరియంటేషన్ ప్రోగ్రాంలో ప్రసంగిస్తున్న ట్రైల్ జేబర్ సభ్యులు

పుట్టపర్తి ఆర్.ఎస్. సేల్స్ ఫోర్స్ కోర్సుతో ఉద్యోగాల విప్లవం సాధ్యమవుతుందని బెంగళూరు ట్రైల్ జేబర్ గ్రూప్ సభ్యులు శేషగిరి తమలపల్లి ప్రోడెజ్స్ స్పెషలిస్ట్ ప్రెజెంట్, సేల్స్ఫోర్స్ డెవలపర్ అక్షయ్ నాసు అన్నారు. శనివారం పుట్టపర్తి సమీపంలో ఉన్న సెన్సెట్ గ్రూప్ ఆఫ్ ఇన్స్టిట్యూషన్స్లో ట్రైల్ జేబర్ కమ్యూనిటీ గ్రూప్తో ఎంఓయూ కుదుర్చుకుంది. ఇందులో భాగంగా సెమినార్ హాలులో ఇంటర్వీయ్ గా విద్యార్థులకు ఉద్యోగవకాశంపై, సేల్స్ ఫోర్స్ వచ్చే అవకాశాలపై రెండు రోజుల శిక్షణ ప్రారంభించారు. ట్రైల్ జేబర్ గ్రూప్ సభ్యులు మాట్లాడుతూ రాబోయే రోజుల్లో సేల్స్ఫోర్స్ కోర్సు, ట్రైల్ కంప్యూటింగ్లో ఉద్యోగావకాశాలు వదిలే, తదితరులు పొందగలరని పుట్టపర్తి ఆర్.ఎస్. సేల్స్ ఫోర్స్ కోర్సుతో ఉద్యోగాల విప్లవం సాధ్యమవుతుందని బెంగళూరు ట్రైల్ జేబర్ గ్రూప్ సభ్యులు శేషగిరి తమలపల్లి ప్రోడెజ్స్ స్పెషలిస్ట్ ప్రెజెంట్, సేల్స్ఫోర్స్ డెవలపర్ అక్షయ్ నాసు అన్నారు. శనివారం పుట్టపర్తి సమీపంలో ఉన్న సెన్సెట్ గ్రూప్ ఆఫ్ ఇన్స్టిట్యూషన్స్లో ట్రైల్ జేబర్ కమ్యూనిటీ గ్రూప్తో ఎంఓయూ కుదుర్చుకుంది. ఇందులో భాగంగా సెమినార్ హాలులో ఇంటర్వీయ్ గా విద్యార్థులకు ఉద్యోగవకాశంపై, సేల్స్ ఫోర్స్ వచ్చే అవకాశాలపై రెండు రోజుల శిక్షణ ప్రారంభించారు. ట్రైల్ జేబర్ గ్రూప్ సభ్యులు మాట్లాడుతూ రాబోయే రోజుల్లో సేల్స్ఫోర్స్ కోర్సు, ట్రైల్ కంప్యూటింగ్లో ఉద్యోగావకాశాలు వదిలే, తదితరులు పొందగలరని పుట్టపర్తి ఆర్.ఎస్. సేల్స్ ఫోర్స్ కోర్సుతో ఉద్యోగాల విప్లవం సాధ్యమవుతుందని బెంగళూరు ట్రైల్ జేబర్ గ్రూప్ సభ్యులు శేషగిరి తమలపల్లి ప్రోడెజ్స్ స్పెషలిస్ట్ ప్రెజెంట్, సేల్స్ఫోర్స్ డెవలపర్ అక్షయ్ నాసు అన్నారు.

01/09/2024 | Sri Satyasai(Sri Satyasai District) | Page : 10
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